

MOBA forms new earthmoving division and exhibits on the Nordbau in Neumünster

Limburg, July 2015

MOBA Mobile Automation AG is reinforcing its commitment in the sale of control systems for earthmoving machinery with the formation of the new earthmoving division, concentrating on Germany, Austria and Switzerland.

Volker Harms, MOBA CEO: "We expect this strategic realignment in the earthmoving sector to significantly reinforce our operations in the German-speaking market. The new division puts MOBA in an ideal position to operate in the continuously growing market, and meet the demand for earthmoving machinery control technology". Andreas Velten is the head of the new division, with many years of expertise in complex system solutions, particularly in the construction machinery controller sector. Andreas Velten, head of the earthmoving division: "Setting up a network for market support and dividing into regions means that we are always quickly on site for our customers, and can provide optimal service and support at regional level, particularly for small and medium-sized construction companies and construction machinery dealers".

MOBA systems for earthmoving machinery

An increasing number of construction companies are dealing with increasing demands such as aggressive pricing, time pressure and high quality standards in earthwork by using control systems on their machines. This allows them to achieve precise results, even with limited resources and tight deadlines.

Many larger earthwork projects such as motorways and embankments are already planned and created digitally in 3D. For these particular tasks, MOBA supplies 3D machine controllers for excavators, dozers and graders.

Press information



Other construction measures, particularly projects such as supply shafts, channel construction and foundation construction, are not planned in 3D. However, in this case, the results can be improved significantly using 2D machine controllers, and the use of the machinery can be made more efficient. MOBA supplies suitable solutions for this with 2D control systems for excavators, dozers and graders.

MOBA systems are specifically designed for use under harsh environmental conditions, and are characterised by their robust, compact and stable design. During deployment, the control systems are easy to operate, have a wide range of functionality and operate with precision and reliability. Another advantage of MOBA systems is the support that is provided, which is available directly on-site or in the form of remote maintenance, and provides quick and straightforward assistance if questions or problems arise.

MOBA exhibits at Nordbau in Neumünster

From September 9th to September 13th, MOBA shows the Xsite excavator systems, the 2D and 3D machine control systems for graders and dozers as well as the new wheel loader weighing system at Nordbau in Neumünster in hall 6, booth 6113.

Press information



About MOBA

With more than 40 years of experience in the development and manufacture of measurement and control technology, identification and weighing systems for construction machines and waste disposal vehicles, MOBA is a globally recognised expert in the field of mobile automation. MOBA is one of the leading system specialists and OEM partners in the industry. With headquarters in Limburg, branch offices in Dresden, Langenlonsheim and Merenberg, eleven subsidiaries and equity stakes in local enterprises, and an extensive international dealer network, MOBA has a presence in all important growth markets. Company sales grew over the past decade from 26 million euros in 2004 to more than 54 million euros in 2014; the number of employees increased in this period from 210 to 482.



MOBA Mobile Automation AG introduces the team for the new Business Unit Earthmoving (from left to right): Andreas Hammann, Markus Steinebach, Andreas Held, Volker Kuch, Andreas Velten (Director BU Earthmoving), Marcus Baksmeier.

Photo: MOBA

Press information



You will find an interview with Andreas Velten, Director Earthmoving, under: <https://youtu.be/3YqeXYWAWs>

Further information and downloads for press releases and pictures available at www.moba-automation.com/en/news-press/

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